

# Why These Children Need Your Help So Desperately...

The **Infant Mortality** Rate On South Dakota Reservations is the Highest in The United States - 5x The National Average

Per Capita Income is a Mere \$9,192

**Unemployment** on the Reservation is a Staggering 95%

The High School Drop-Out Rate is 75%

The **Suicide Rate** is Three Times the National Average. There is a Suicide Approximately Every Two Weeks

Alcoholism, Drug Abuse, and Depression are Epidemic

Many Families **Cannot Afford** Heating Oil Or Even Warm Clothes For the Harsh South Dakota Winter

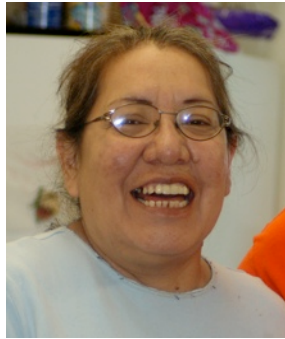
Located in South Dakota, the Cheyenne River Reservation is the size of the state of Connecticut with a population of just 9,000 people

Simply Smiles



## “Thank you for all of your efforts on our behalf!”

Margie Uses The Knife  
CRST Boys and Girls Club  
Director and Founder



### About Simply Smiles

**Simply Smiles is a 501c3 charity organization dedicated to providing bright futures while improving the daily lives of impoverished children.**

Simply Smiles was founded in 2003 when we began work on our inaugural project, The Casa Hogar Children's Home in Oaxaca City, Mexico. Based out of donated office space in southern Connecticut, and relying heavily on an extremely dedicated network of donors and volunteers, Simply Smiles has become a highly respected and rapidly growing organization that has raised nearly 2 million dollars in support of our programs.

With your help, we will be able to continue our work around the world. We have recently begun brand new projects on the Cheyenne River Indian Reservation in South Dakota, and in the mountain villages of Oaxaca, Mexico.

#### Other Ways to Help Simply Smiles:

- Tell Everyone About Simply Smiles!
- Make a Donation
- Invite Us to Speak at Your Church, School, Club, Etc.
- Participate in a Volunteer Group

Copyright 2010 Simply Smiles Inc.

# Simply Smiles

## Cheyenne River Sioux Tribe

Creating life-changing transformations  
right here at home

For More Information:  
[www.SimpleSmiles.org](http://www.SimpleSmiles.org)



A Partnership With The Boys And Girls  
Clubs Of The Cheyenne River Sioux Tribe

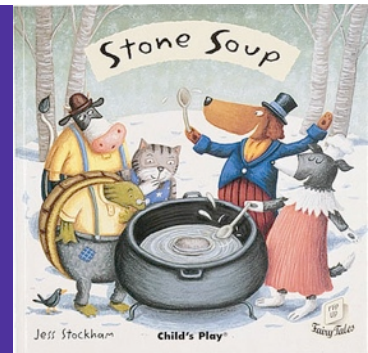
**These are our neighbors.  
How can we let this be?  
Take a look at the following  
information, then visit  
[www.SimplySmiles.org](http://www.SimplySmiles.org) to  
find a way you can help.**

## The Stone Soup Reading Club

A community-wide effort to combat malnutrition and promote literacy on the Cheyenne River Reservation.

"It's not the stone but the villagers that performed the miracle". The Stone Soup Reading Club invites needy families from the reservation together to provide them with a free meal. All they have to do is read a book with their children. You can't imagine what an impact these gatherings have.

**\$1 Feeds A Child a Meal ● \$50 Feeds 200 Children For a Month**



### Cultural Understanding



The Lakota Sioux life is filled with traditional dances, stories, food and language. Once, this great tribe roamed the plains of North America, hunting buffalo and living off the bounties of the Great Mother Earth. Forced onto the reservation in the late 1800's, the way of life of the Lakota Sioux was threatened and nearly destroyed. Today, through education and pride in their heritage, the Lakota people are working to preserve their rich culture and to share it with others. Simply Smiles is dedicated to understanding and honoring the "Lakota Way".

### Volunteer Trips



During the summer months Simply Smiles hosts Volunteer Trips to serve the people living on The Cheyenne River Indian Reservation. It is a week filled with hard work, eye-opening cultural immersion experiences, and opportunities to build lasting friendships. Groups of volunteers will be doing whatever is needed at that moment to support our initiatives on the reservation. You will be challenged to learn new skills and rewarded with the knowledge that you have helped to provide "bright futures for impoverished children".

### In-Kind Donations



Items we too often take for granted are desperately needed treasures for those on the reservation. We need your help to collect **only new** in-kind donations including (but not limited to):

- Winter Coats
- Winter Hats, Mittens, Gloves
- Warm Winter Boots
- Sneakers
- School Supplies
- Back Packs
- Toys, Books, Activities, DVDs

**Children's Sizes, Boys and Girls**  
**Why only new items?** To preserve and build the dignity of our friends. They deserve our best.

### Building Friendships



Offering our friendship is truly the greatest gift we can give these children. Therefore, providing opportunities for our volunteers to create lasting friendships is a top priority. The personal love and attention you give is an imperative for providing that child with a bright future. Through Simply Smiles, you will become part of the "friends helping friends" philosophy that allows us to do our work in a way that not only preserves, but builds the dignity of those in our care.